

2024-25

REPORT ON THE CAREER TALK PROGRAM

REPORT

Sripat Singh College
Career Development Counseling &
Placement Cell



SRIPAT SINGH COLLEGE

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12-04-2025

Sripat Singh College, Jiaganj, Murshidabad

- NOTICE -

All students of the Science stream are hereby informed that the Career Development Counseling and Placement Cell (CDCPC) of Sripat Singh College is pleased to announce a Career Talk for Aspiring Medical Representatives, in collaboration with Future Guide. The event will be held on 22nd April 2025 at 12:30 PM in Room No. NS 201, Netaji Building. This one-hour session is exclusively meant for male students from the Science departments.

The talk will feature distinguished speakers: Mr. Priyam Bannerjee, Managing Director of Future Guide, and Mr. Surajit Dey, Senior Faculty and Core Team Member of Future Guide. Students from different Science departments are expected to attend and benefit from this interactive session. All eligible students are encouraged to participate and gain valuable insights into career opportunities in the field of medical representation. This is a unique opportunity to interact directly with industry experts and shape your professional future.

For further details, interested students may contact Dr. Abhisekh Basu, Coordinator, CDCPC.

DR. KAMAL KRISHNA SARKAR Principal Sripat Singh College Jiacani, Murshidabad

Dr. Kamal Krishna Sarkar Principal Sripat Singh College



Empowering Future Medical Representatives: Career Talk at Sripat Singh College in Collaboration with Future Guide.

On 22nd April 2025, Sripat Singh College's Career Development Counseling and Placement Cell (CDCPC) organized a Career Talk for Aspiring Medical Representatives in collaboration with Future Guide. The session was conducted from 12:30 PM to 1:30 PM at Room No. NS 201, Netaji Building, exclusively for male students. The program aimed to provide insights into the career prospects required for the role of necessary skills Representatives. A total of 19 students from different science enthusiastically participated departments in this session, seeking quidance and practical knowledge about entering the pharmaceutical sales industry.

The session was graced by the august presence of senior authorities from Sripat Singh College. Dr. Kamal Krishna Sarkar, Principal, delivered a brief inaugural address, appreciating the efforts of the CDCPC and encouraging students to explore diverse career avenues. Dr. Sagar Simlandy, Coordinator, IQAC, highlighted the importance of industry interactions in enhancing students' employability skills. Dr. Abhisekh Basu, Coordinator, CDCPC, welcomed the speakers and participants, and reaffirmed the commitment of the CDCPC towards providing career support initiatives. Their presence underscored the college's focus on bridging the gap between academic knowledge and industry requirements.

The event featured distinguished speakers from Future Guide.Mr. Surajit Dey, Senior Faculty and Core Team Member, provided an in-depth overview of the career progression opportunities available to Medical Representatives, stressing the importance of continuous learning and adaptability. His presentation was well-structured, informative, and motivational, tailored to the career aspirations of young science graduates.He also emphasized the essential qualities and soft skills required for success in the field, such as communication, persistence, and product knowledge.

Mr. Priyam Bannerjee, Managing Director, continued the session by highlighting the current trends and future scope of the medical sales profession.

The program concluded with a vote of thanks delivered by Mr. Shyam Sundar Sett, Supervisor, CDCPC. He expressed his gratitude towards the speakers from Future Guide for their insightful guidance and to the college authorities for their unwavering He also acknowledged the active support. participation of the students, encouraging them to utilize such platforms for building a successful career path. Overall, the Career Talk proved to be an enriching experience, inspiring the attending students to consider the dynamic and promising field of medical sales as a viable career option.

SRIPAT SINGH COLLEGE CDCPC PRESENTS



CAREER TALK FOR ASPIRING MEDICAL REPRESENTATIVES

IN COLLABORATION WITH FUTURE GUIDE

Date: 22nd April 2025

Time: 12.30 pm. 1-Hour Session

Venue: Room no - NS 21 Netaji Building

Speakers

Mr. Priyam Bannerjee, Managing Director, Future Guide

Mr. Dibyendu Gupta, HR Head, Future Guide

Mr. Surajit Dey, Senior Faculty and Core

Registration Link Click Here

ONLY FOR MALE STUDENTS

Empowering the Future of Healthcare Communication

Banner



Dr. Kamal Krishna Sarkar Principal, Sripat Singh College



Dr. Sagar Simlandy
Coordinator, IQAC-Sripat Singh College



Dr. Abhisekh Basu Coordinator,CDCPC -Sripat Singh College



Mr. Surajit Dey,

Senior Faculty and Core Team Member, Future Guide



Mr. Priyam Bannerjee, Managing Director, Future Guide



Participants

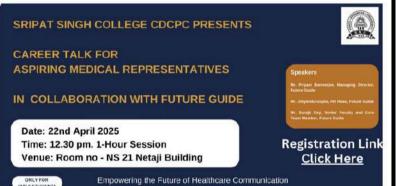






Career Talk Program





Sripat Singh College (22-04-2025)

A Glimpse of the Moments

https://forms.gle/St8ugsetAX8iBK4x7

Registration link



Feedback Code

https://www.facebook.com/share/1TcvYduLG3/

Media link

Link Details

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Attendance

Program Outcomes

- 1. Career Awareness: Students gained a clear understanding of career opportunities available as Medical Representatives in the healthcare and pharmaceutical industries.
- 2. Industry Insights: Participants received valuable first-hand knowledge about current trends, job roles, and growth prospects directly from industry experts.
- 3. Skill Enhancement: The session helped students recognize essential skills like communication, persuasion, product knowledge, and relationship-building crucial for a career in medical representation.
- 4. Professional Interaction: Students experienced direct interaction with senior professionals, building confidence for future interviews and networking opportunities.
- 5. Practical Knowledge: Real-life examples and case studies shared by the speakers provided a practical understanding of the day-to-day responsibilities of medical representatives.
- 6. Motivation and Inspiration: Hearing success stories and career journeys of the guest speakers inspired students to pursue their professional goals with greater determination.
- 7. Clarity in Career Planning: The session guided students on how to prepare academically and professionally for entering the field, including certifications and training suggestions.
- 8. Soft Skills Emphasis: The importance of soft skills like patience, empathy, and adaptability in client interactions was strongly emphasized during the session.
- 9. Networking Opportunity: Students were encouraged to stay connected with the Future Guide team for mentorship, internships, and further career advice.
- 10. Increased Employability: Overall, the program improved students' employability by making them aware of market demands and preparing them for entry-level roles in the medical sector.